



# Smart features. Small investment. Big payoff.

## Meet the ZT231 value industrial printer

Shrinking timelines, increasing volume and tighter compliance are stretching workflows and workers. Simplify printing with the easy-to-use, light-industrial ZT231 printer that's built to give you years of hassle-free performance.

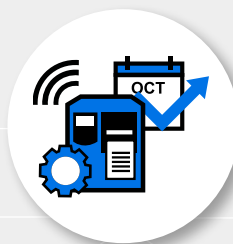
### Print Today with the Right Feature Set

Intuitive and easy-to-use large color touchscreen

Durable construction for light-industrial use cases

Fast throughput of crisp text, barcodes and graphics

Unmatched security to protect your data



### Plan for Tomorrow with On-Demand Upgrades

Add media handling options like a cutter or peeler\*

Expand connectivity with wireless or a second Ethernet port\*

Adopt UHF RFID printing and encoding\*\*

Evolve with emerging technologies

\*Field-installable kit

\*\*RFID option available on request; contact your Zebra account team for more information



ZT231

# More than you expect. Made to print for years.

The ZT231 is ready to support your dynamic, light-industrial applications.

**Made to last** with an all-metal frame and enclosure

**Compact design** with a bi-fold door that fits in tight spaces, even when open

**Easy to install and use** with Zebra's wizards and setup utilities

**See status at a glance** on the large color touchscreen that can be used with a gloved hand

**Manage and push updates remotely** with our unmatched software suite

**Add big features when you need them** such as media handling, connectivity and RFID

**Predict maintenance needs** with onboard analytics

**Replace the printhead in minutes** without needing tools

**Protect your sensitive data** and prevent unwanted access with PrintSecure

**Plus, it's backed by Zebra, the #1 leader in barcode printing, and our global network of 10,000+ partners.**

**Quality, reliability and smart capabilities.  
That's how Zebra does value.**

**Experience the ZT231 industrial printer today**



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